Giveaway Rules for the NLMK Booth at “Metal-Expo 2026”

These Rules for the promotional event (hereinafter referred to as the “Giveaway”) at the booth constitute a public offer as defined in Article 437 of the Civil Code of the Russian Federation. By performing the actions specified in Section 6 of these Rules, the Participant fully and without reservation accepts all its terms and conditions.

1. Giveaway title: “Giveaway at NLMK Booth”.
2. Organizer: Novolipetsk Steel (NLMK).
3. Giveaway period: 10 November 2026 to 12 November 2026, 13:00 Moscow time (inclusive).
4. Territory: Russian Federation.
5. Organizer’s registered address: 2 Metallurgov Square, Lipetsk, Lipetsk Region, Russian Federation.
6. Participant Rights and Obligations:
A valid participant is any individual who visits the NLMK booth at “Metal-Expo 2026” and is subscribed to the “NLMK for Business” Telegram channel.
7. Organizer’s Rights and Obligations:
The Organizer is required to conduct an instant draw of branded prizes using a lottery machine at the booth upon confirmation of subscription to the “NLMK for Business” Telegram channel. Prizes will be awarded from the allocated prize pool during the scheduled draw times, adhering to the “1 Participant = 1 Branded NLMK Prize” limit.
8. Draw Procedure:
8.1. Participants shall be subscribed to the “NLMK for Business” Telegram channel at https://t.me/nlmk_product.
8.2. Participants may enter the draw no more than once per day.
8.3. Using the lottery machine, participants will draw a ball containing a slip of paper indicating the prize.
8.4. Seventy five (75) winners will receive a branded set of three (3) chocolate bars, fifty 50 winners will receive one branded notebook each, twenty five (25) winners will receive one branded tote bag each, fifteen (15) winners will receive one branded charging block each, and thirty five (35) winners will receive one branded keychain strap each.
8.5. Draw results will be announced instantly during the following lottery machine operating hours (Moscow time):
10 November: 12:00–13:00 and 14:00–15:00,
11 November: 12:00–13:00 and 14:00–15:00,
12 November: 12:00–13:00.
A total of 5 rounds will be conducted, with 40 prizes drawn per round. Unclaimed prizes from previous rounds will carry over to the next. The lottery machine will hold a maximum of 60 prizes at any given time.
8.6. Prizes will be awarded immediately upon presentation of the paper slip indicating the prize.
8.7. Event announcements will be published on NLMK’s client portal at https://product-nlmk.com and displayed at the giveaway location.
9. Prize Pool:
Chocolate sets (3 bars) — 75 pcs.,
Notebooks — 50 pcs.,
Tote bags — 25 pcs.,
Charging blocks — 15 pcs.,
Keychain straps — 35 pcs.
10. Final Provisions:
The Organizer reserves the right to amend these Rules, with all changes to be notified on NLMK’s client portal at https://product-nlmk.com.
Matters not expressly covered by these Rules shall be governed by the civil legislation of the Russian Federation.

Giveaway Rules

These rules constitute a public offer as defined in Article 437 of the Civil Code of the Russian Federation. By entering the giveaway, the participant accepts all terms and conditions of these rules in full and without reservation.

1. General Information

1.1. Organizer: Novolipetsk Steel (NLMK).
1.2. Organizer's registered address: 2 Metallurgov Square, Lipetsk, Lipetsk Region, Russian Federation.
1.3. The giveaway is facilitated via the Telegram channel "NLMK for Business": https://t.me/nlmk_product.
1.4. Giveaway period: 10 November 2026 to 24 November 2026, 17:00 (Moscow time).
1.5 Territory: Russian Federation.

2. Participant Eligibility

A valid participant must be an individual residing in the Russian Federation who is subscribed to the "NLMK for Business" Telegram channel: https://t.me/nlmk_product.

3. How to Participate

3.1. Subscribe to the "NLMK for Business" Telegram channel: https://t.me/nlmk_product.
3.2. Click the "Participate" button under the post that announces the giveaway.

4. Prizes

Branded notebook — 10 pcs.
Branded laptop sleeves — 10 pcs.

5. Winner Selection

5.1. Ten winners will be selected randomly from among all participants using the dedicated service RandomGodBot.
5.2. The draw results will be announced on 24 November 2026, at 17:00 Moscow time.

6. How to Claim the Prize

6.1. The prize will be mailed to the winner no later than 14 (fourteen) business days after the winner provides the Organizer with their full name, postal code, contact phone number, and delivery address.
6.2. Within 14 days from the draw, the Organizer will send a private message to the winners. The winner shall submit the required contact details to claim the prize.
6.3. The winner shall submit the personal data processing consent form.

6.4. Prizes will be delivered only to addresses within the Russian Federation.
6.5. If the winner fails to provide the information specified in item 6.1 within 7 (seven) calendar days, they forfeit their right to the prize.

7. The Organizer's Rights

7.1. The Organizer shall be entitled to publish promotional and other materials featuring the Telegram usernames, and to request from the winners the address information for prize delivery.
7.2. The Organizer reserves the right to adjust prize delivery timelines if circumstances necessitate it to ensure the good-faith fulfilment of its obligations to participants.

8. Communications and Final Provisions

8.1. All giveaway announcements will be published in the "NLMK for Business" Telegram channel: https://t.me/nlmk_product.
8.2. The Organizer reserves the right to amend these rules, with notice posted in the channel.
8.3. Matters not addressed in these rules shall be governed by the legislation of the Russian Federation.